



GLOBAL BUSINESS  
BROCHURE

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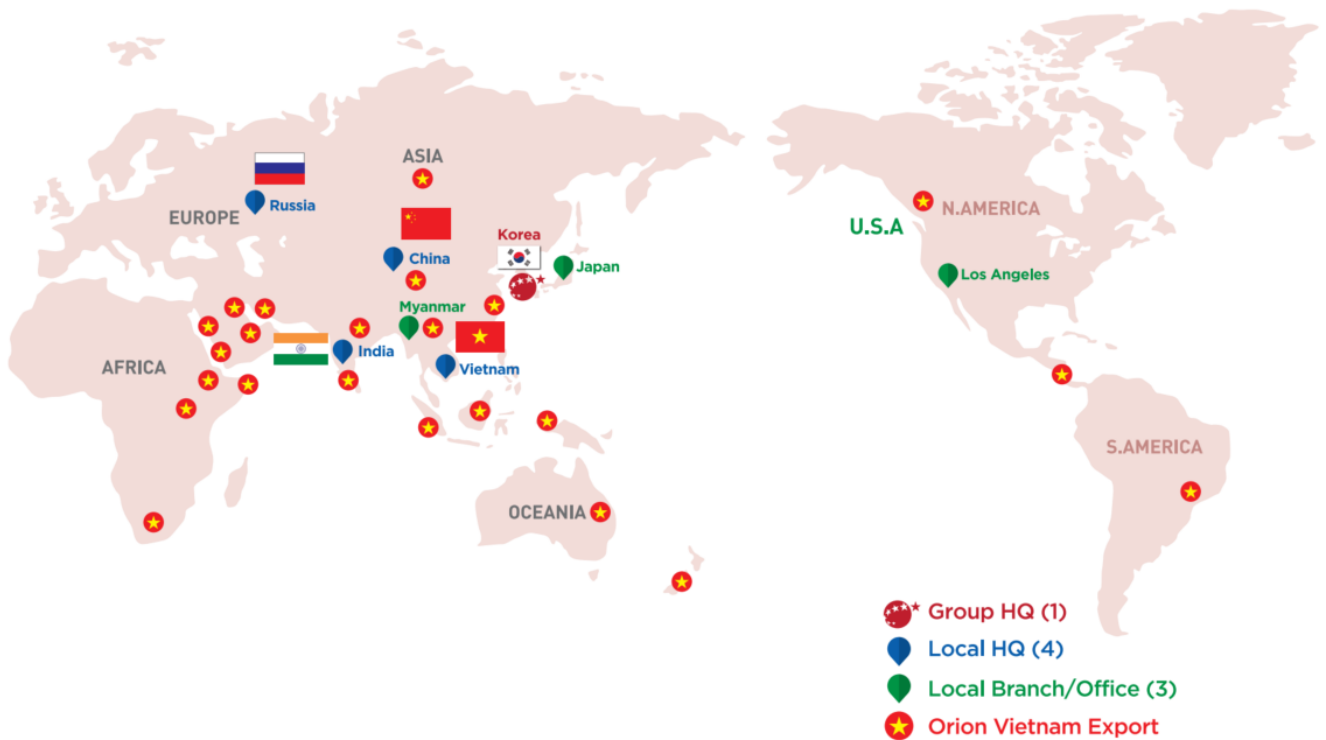
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# 1-1. Global Business Overview

## GLOBAL BUSINESS OVERVIEW



### Aiming to Become a Global Food Company!

Since Orion was founded in 1956, it has led the Korean confectionery industry by launching numerous hit products for 68 years under the founding spirit of its motto “When making food for people, it must come from the heart.”

Based on the growth foundation we have successfully established at home and abroad, Orion has strong cash generating capabilities, through which it has prepared for investments for future growth engines.

-  **\$2.2 Billion**
-  **12,000 Employees**
-  **15 Factories in 5 countries**
-  **Over 60 brands**
-  **Export over 70 countries**

\* Source: Based on consolidated financial statements of Orion Holdings and Orion Corporation (post-divestiture)

## 2-1. Orion Food Vina Introduction & Factory Operating Status

# VIETNAM

## ORION FOOD VINA (OFV)

### Total Plant Number: 2

Orion Food Vina (“OFV”) is the biggest organization with engages in the manufacturing and distribution of confectionery products in Vietnam market.

- ① Founded in 2005, OFV operates two manufacturing plants in My Phuoc (Binh Duong Province) and Yen Phong (Bac Ninh Province).
- ② OFV manufactures and distributes a various products, including pie-soft cake biscuit, potato-based snacks, etc.
- ③ Global business have established operation worldwide, exporting to more than 30 countries in Asia, Middle East, South Africa, etc.



### Plant operating status

#### 1. YEN PHONG PLANT (Northern of Vietnam)



- Northern plant, located in Bac Ninh province.
- Plant area: 120,000m<sup>2</sup>.
- Manufacturing capacity: 45,000 tons per year.

#### 2. MY PHUOC PLANT (Southern of Vietnam)



- Southern plant, located in Binh Duong province.
- Plant area: 85,000m<sup>2</sup>.
- Manufacturing capacity: 40,000 tons per year.

## 3-1. Safety System & Product Innovation

# FOOD SAFETY

### Systematization of quality and safety system

Orion seeks to provide safe products that the customers can consume with confidence, through careful monitoring of all stages of product development, production, distribution and sales.

Our domestic and overseas factories maintain strict international food safety certifications and establish a preventive system through the thorough food safety audit system of Orion.



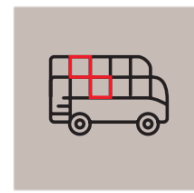
#### Research and development

- Selecting safe raw materials
- Inspecting partners and supporting improvement
- Preventing hazardous factors in advance



#### Production

- Inspecting production site (GQAS)
- Acquiring food safety certification
- Inspecting hazardous factors for finished products



#### Distribution & sales

- Managing product distribution safety
- Collecting and inspecting products in distribution channel
- Providing correct information

### Product Innovation

We are trying to define an efficient way to convey a better taste and nutrition. Orion's culture is the belief to produce foods according to our organizations conscience. Having "0" Gram trans fat and lowering the saturated fat content by  $\frac{1}{4}$ , we are able to minimize the use of organic compounds in the package.

All production facilities and operations is certified in Hazard Critical Standards (HACCP). In doing so, we can produce a product that can be trusted by consumers

#### 1. Trans Fat "0" (zero)



#### 2. Green package

Green Package



#### What is Green Package?

It is an environmentally friendly packaging co-developed by Orion and our packaging partner with health and environment in mind.

# 3-2. Certificates

- Orion recognize safety and quality of products are an absolute necessity to consumers.
- In order to achieve these high standards, we put in a myriad of safety and quality control systems and procedures.
- We believe that our products should not only be concerned to taste but also to the health and nutritional value of the products.



## FSSC 22000

In 2013, Orion earned FSSC 22000 (FOOD SAFETY SYSTEM CERTIFICATE) In russia



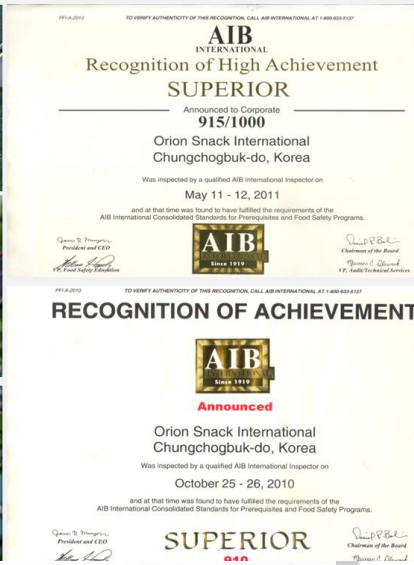
## AIB

It has received the highest rating the 'Excellent' in parts of the manufacturing hygiene audit from American Institute of Baking



## HACCP

In 2009, it has been certified HACCP as the first in Korea confectionery industry

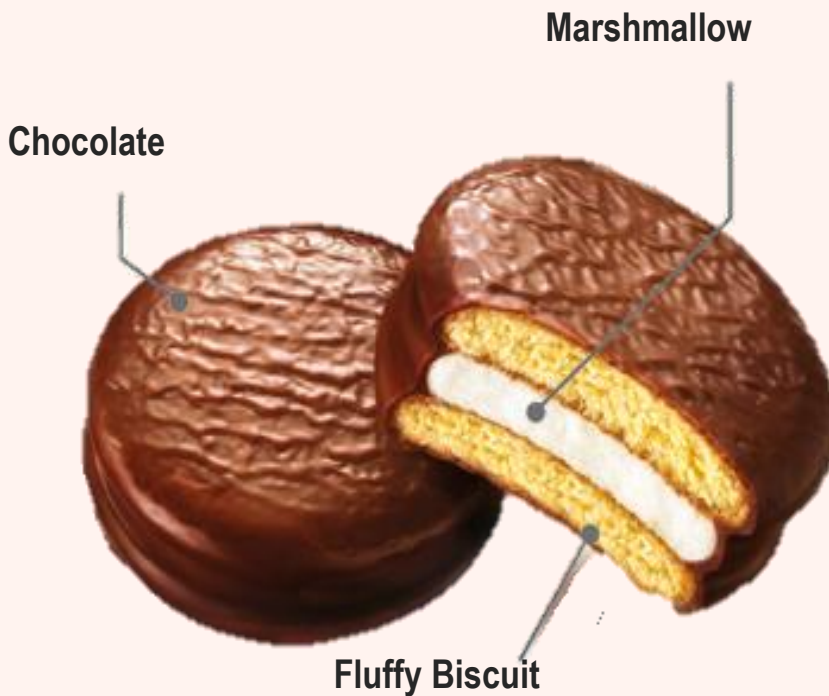


# CHOCO PIE

SINCE 1974

“No.1. original Chocopie in Korea since 1974  
Be loved to millions of people in Over the World.”

Chocopie is a chocolate covered soft biscuits with marshmallow filling inside. Our patented production technology and individual packaging keeps Orion Chocopie soft and fresh for a long time.



Choco Pie Original

Choco Pie Dark / Double Choco



Halal

Halal

Non-Halal

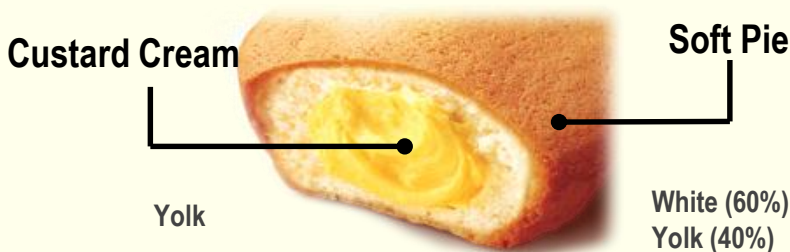
**Richer in Chocolate taste**

# Custard

Nutritious soft cake, taste like homemade

- These Custard are cream-filled soft cakes have such a homemade taste.
- Custas Tiramisu, a soft sponge cake with a subtle coffee aroma filled with mild cheese-flavored cream will give you high-class experience.
- Custas Pandan is a sponge cake which is harmonization of Pandan and Young Rice.

## Nutritious Soft Pie



### “Nutritious Cream”



**Nutritious Ingredients**  
“Fresh Milk and Fresh Egg”

Contains **30%** of Egg

Contains **7%** of Protein

### “Soft Pie”

**Moisture inside**



Orion Custard



Others

## Custard Egg



Halal

## Custas Tiramisu



## Custas Pandan

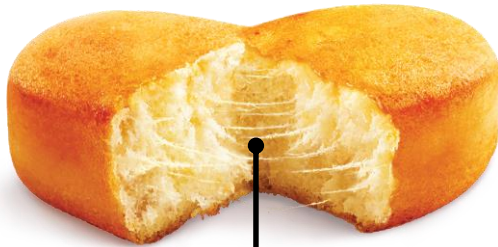




# BON BON!



## Nutritious Breakfast Sponge with chicken meat floss.



Chicken floss

### Enjoy It for Breakfast!

Enjoy the harmonization of layer of soft, cheesy and fluffy sponge cake mixed with rich chicken.



Chicken

Cheese

Lava Egg Cream



Sandwich

Butter



The moist meat plus and buttercream-flavored C'est Bon sandwiches that you can enjoy comfortably, thus broadening the range of choices for consumers.



# Well-Baked Rice Cracker 100% baked from premium rice

O'Rice products are made from 'Good Qualified Japonica Rice' is grown in Vietnam.

**"Top selling"**



**Natural Snow  
Halal**



**Seaweed  
Halal**



**Cheese Potato  
Halal**



**Meat Floss**



**Sesame    Young Rice and Lotus**

**100% real meat floss  
Premium rice cracker**

### Product's value for consumer:

- ❶ Safe snacks for family thanks to **"baked not fried"** recipe
- ❷ Healthy taste and nice aroma of premium rice
- ❸ Light crispy texture



**Premium Potato Chips made from fresh potato**

- 100% from fresh potato
- Crispy texture, dark and deep flavor of sliced potato.

Beef Steak



Chicken



Seaweed



Kimchi



Classic



Salted Egg Yolk



Double Cheese

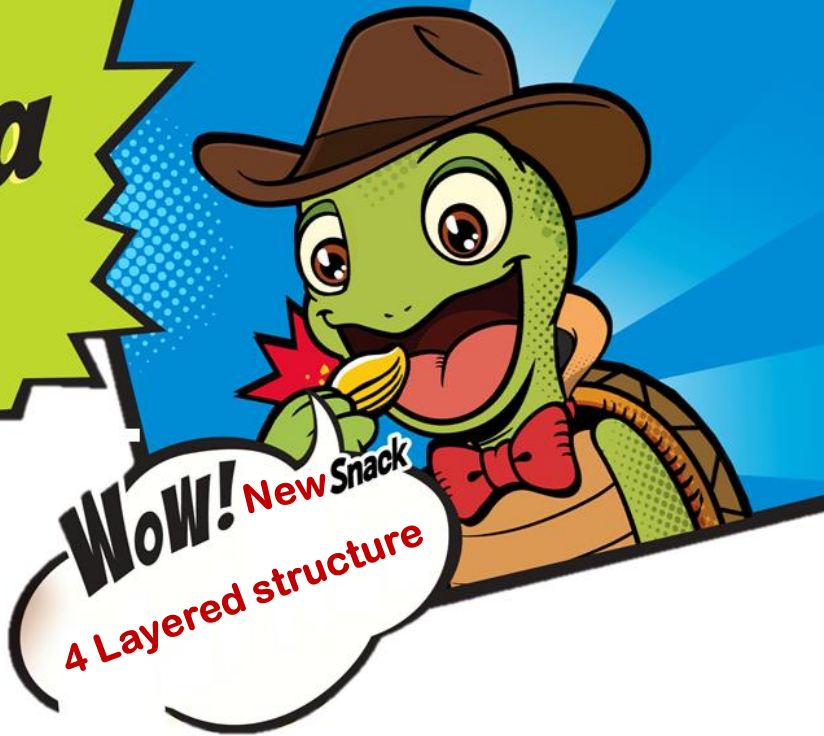


Mayo Sauce



# Masita

맛있다 so tasty!



National favorite snack in Korea with special shape, crispy texture & double flavor



 **4 Layered structure**

- Unique 4-layer ware **shape-Crispy x 4**
- Supreme crispy texture

 **Special structure**

- Fun shape resembling turtles



Shrimp



Corn Butter

# KOONY

Be "Cool" with Koony

Spicy

Cheese

Chicken



# CORN Chip

Crispy and melting texture

Corn Butter

Spicy



The corn flavor blends with a sweet and spicy seasoning for rich taste.

# TaYO!

# EXtreme



Ex-crunch – all in!  
Super Crispy!!

- ✓ Morden lifestyle
- ✓ Unique shape Potato Snack





Fun to eat & Fun to learn with 14 different marine animal shapes



Chicken

Shrimp

Seaweed

- Healthy snacks **100% baked not fried**
- Special structure **14 different marine animal shapes**



Eating for Fun and Its Taste



- Dinosaur shapes are various and interesting.
- **100% baked not fried**



Orange Beef

Cheese



Chocolate Biscuit



- **Rich chocolate taste**
- Multi-shape biscuits



Chocolate



## The Essence of Nutritious Biscuits

Gouté is gaining huge popularity for its differentiated taste and texture, and in particular, the 'Gouté Nuts' lineup containing five types of nuts is receiving good responses from young female consumers.



**Super thin & crispy**



**Sesame & Coconut flavor**

**Healthy nutritious cracker**



**5 grains flavor**

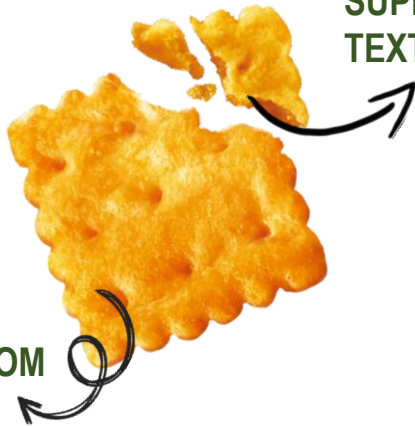
Oat, White Sesame, Black Sesame, Quinoa, Chia



**100% baked from real potato**  
**Super crispy!**

**SUPER CRISPY  
TEXTURE**

**MADE FROM  
POTATO**



**Seaweed BBQ Beef Cheese**



**UNIQUE & HANDY PACKAGE**

C'est  
**BON!**  
**Baguette**

## Crispy baked bread with garlic butter flavor

C'est Bon Baguette have unique design in the shape of a cute little baguette and the rich flavor of garlic butter.



- Mini bread design, cute, unique, eye-catching
- Crispy texture



Garlic butter

## 5 STICK CHEWING GUM

### Refreshing with fresh fruit

Orion 5-Stick Gum is a refreshing chewing gum which comes with an incredibly refreshing banana and strawberry flavour. The long lasting flavour gives your mouth a fresh minty feeling.

**ORION®**  
**Banana**



**ORION®**  
**Strawberry GUM**



**ORION®**  
**CINNAMON**







## Natural Fruity Boom Jelly



Strawberry



Peach



Grape



Mango



Tamarind



Mix 3 Flavors (Strawberry, Peach, Grape)



- Shaped like fruit
- 30% of real fruit juice to remain natural taste
- Soft texture candy

50% real fruit juice

Boom Jelly Passion fruit jelly is fortified with 50% real fruit juice, combining passion fruit and chia seeds extremely attractive. Besides, the unique 2-layer candy cane structure will also bring a new experience to the children.

NEW BASE



Passion Fruit

## Sour, sweet, relaxing from Hong candy



Honey Kumquat



Honey Ginger



Mint Herbal

The sweetness of honey creates an attractive aroma in Hong candy. It is effective in treating cough, relaxing your throat, reducing itching and dry cough.

# PRODUCT SPECIFICATIONS

BRAND	FLAVOR	SKU	IMAGE	N/W (GR)	PIECE/ CASE	CASE/ CTN	SHELF (MONTH)
<b>PIE</b>							
CHOCOPIE	Original	2P		23	2	48	12
		6P		23	6	16	12
		12P		23	12	8	12
		20P		30	20	10	12
	Double Choco / Dark	2P		30	2	48	12
		6P		30	6	16	12
		12P		30	12	8	12
	OPERA	Chocolate	10P		28	10	8
CUSTARD	Egg	2P		23	2	48	12
		6P		23	6	16	12
		12P		23	12	8	12
	Pandan	6P		23	6	16	12
		12P		23	12	8	12
	Tiramisu	12P		23.5	12	8	10
BONBON	Chicken	5P		17	5	20	8
	Cheese	5P		20.3	5	20	8
	Sandwich	6P		24.5	6	12	8

# PRODUCT SPECIFICATIONS

BRAND	FLAVOR	SKU	IMAGE	N/W (GR)	PIECE/ CASE	CASE/ CTN	SHELF (MONTH)
<b>SNACK</b>							
O'RICE	Natural snow	12P		10.8	12	10	12
	Seaweed	12P		7.95	12	10	12
	Sesame	12P		9.6	12	10	12
	Young Rice and Lotus	12P		14	12	10	12
	Meat Floss	14P		10.4	14	10	8
O'STAR	Seaweed	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	Kimchi	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	New York Beefsteak	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	Classic	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	Salted Egg York	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	Double Cheese	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	Mayo Sauce	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8

# PRODUCT SPECIFICATIONS

BRAND	FLAVOR	SKU	IMAGE	N/W (GR)	PIECE/ CASE	CASE/ CTN	SHELF (MONTH)
<b>SNACK</b>							
MASITA	Shrimp	60G		60	4	8	8
	Corn Butter	60G		60	4	8	8
KOONY	Cheese	40G		40	10	8	8
	Chicken	40G		40	10	8	8
	Spicy	40G		40	10	8	8
CORN CHIP	Spicy	35G		35	10	8	8
	Corn Butter	35G		35	10	8	8
TAYO X	Seaweed	34G		34	10	8	8
	Egg York	34G		34	10	8	8
<b>BISCUIT</b>							
MARINE BOY	Chicken	30G		30	1	20	12
	Seaweed	30G		30	1	20	12
	Shrimp	30G		30	1	20	12
JUNGLE BOY	Orange Beef	30G		30	1	20	12
	Cheese	30G		30	1	20	12
MIZ	Chocolate	2P		27	2	20	12
		8P		27	8	8	12
GOUTE	Seasame & Coconut	4P		158.4	4	16	12
		8P		316.8	8	8	12
	Sgrains	4P		158.4	4	16	12
		8P		316.8	8	8	12

# PRODUCT SPECIFICATIONS

BRAND	FLAVOR	SKU	IMAGE	N/W (GR)	PIECE/ CASE	CASE/ CTN	SHELF (MONTH)
<b>BISCUIT</b>							
TOK	Seaweed	10P		36.5	10	2	12
	BBQ Beef	10P		36.5	10	2	12
	Cheese	10P		36.5	10	2	12
C'EST BON BAGUETTE	Baked Garlic Butter	6P		36	6	8	8
<b>GUM</b>							
5 STICK GUM	Banana	5 Stick		12.5	20	50	24
	Strawberry	5 Stick		12.5	20	50	24
	Cinnamon	5 Stick		12.5	20	50	24
<b>CANDY</b>							
BOOM JELLY	Grape	52.5G		52.5	1	50	12
	Peach	52.5G		52.5	1	50	12
	Strawberry	52.5G		52.5	1	50	12
	Mango	52.5G		52.5	1	50	12
	Tamarind	52.5G		52.5	1	50	12
	Passion Fruit	52.5G		52.5	1	50	12
	Mix	12.5G		12.5	16	20	12
HONG CANDY	Honey Kumquat	84G		84	1	20	12
	Honey Ginger	84G		84	1	20	12
	Mint Herbal	84G		84	1	20	12

## ORION FOOD VINA

### Global Business Department

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